



Membership and Donations

Large or small, your tax-deductible donations help create a resilient and beautiful community.

Backyard Abundance is a leading educational nonprofit residing in Johnson County, Iowa. Through hundreds of classes, presentations, tours and consultations, we've helped thousands of people create and experience environmentally-beneficial landscapes that grow nourishing food, beautiful wildlife habitat and healthy people.

Your generous tax-deductible donation enables us to...

- \$5 Establish a pollinator plant in a public garden.
- \$10 Purchase local, yummy snacks for an event.
- \$25 Plant several vegetable plants in a public garden to feed residents.
- \$75 Plant a public fruit tree to feed a community for years.
- \$100 Conduct a free, hands-on public class.
- \$500 Publish an educational video that inspires thousands.
- \$1000 Manage a public garden and offer free education there for a year.

Unique Approach

No other Iowa organization teaches people how to take small steps that transform the outdoors into spaces that demonstrate our ability to thrive in harmony with nature. Deep and lasting satisfaction comes from the daily observation of personally-made environmental improvements. This personal connection with a landscape evokes a strong desire to share actions and knowledge, quickly spreading this mission in a positive, grassroots way.

Critical Time and Message

Solving our growing environmental crises means greatly *increasing* our local environmental footprint in beneficial ways, creating surpluses of food, medicine, habitat and clean water while sequestering atmospheric carbon.

As a participant in this movement, you know that being told to endlessly *shrink* our footprint paradoxically leads to more damage: this instruction implies that we are separate from nature—that we do not belong here—which causes apathy and hopelessness. Our inclusive message is about contribution and connectedness, not sacrifice and individualism.



Mission

Backyard Abundance helps people deeply connect to the natural world and feel mentally, physically and spiritually healthy by nurturing resilience within themselves and our local ecosystems.

We accomplish this mission by working with nature's powers of growth and transformation, offering experiential, restorative education and developing spaces where all beings feel safe, held and interconnected.

Annual Number of People Reached

- 1,000+ Event attendance
- 5,000+ Public garden attendance
- 10,000+ Online social media
- 300,000+ News media articles

Public Gardens

Your donation helps experts attend Iowa City gardens at regular times throughout the growing season. Residents can visit the gardens for free food, inspiration, learning and fun.

• Wetherby Edible Forest

Wetherby Park
2400 Taylor Dr

• Edible Classroom

Robert A. Lee Recreation Center
220 South Gilbert St

• McPherson Edible Forest

James Alan McPherson Park
1858 7th Ave Court

Collaborative Partners

- Iowa City Parks and Recreation
- DNR Resource Enhancement and Protection Conservation Education Program
- Iowa Department of Agriculture and Land Stewardship
- Hills Bank
- Bur Oak Land Trust
- Community Foundation of Johnson County
- 100 Grannies
- Johnson County Master Gardeners
- Green Iowa AmeriCorps
- New Pioneer Food Co-op
- Earl May Garden Center

Tax-Deductible Donation

Backyard Abundance is a 501(c)(3) nonprofit so all donations are fully tax-deductible. We will send you a confirmation letter that can be used for your records.

Donor Name: _____

Mailing Address: _____

Email Address: _____

Phone: _____

- Make me a member of Backyard Abundance (see sidebar for membership fees).
- This person can be listed as a donor in our publicity.

Enclosed Donation

\$_____ \$100 \$250 \$500 \$1000 - or -

Please make checks payable to Backyard Abundance.

Mail to: Backyard Abundance
P.O. Box 1605
Iowa City, IA 52244

Monthly Bank Account Withdrawal

\$_____ \$10 \$25 \$50 \$100

Please complete the *Bank Account Debit Form* on our website.

Endowment Fund: Greater Tax Benefits

Rather than donating to our general fund, you can donate to the Backyard Abundance endowment fund. This makes you eligible to receive a 25% Iowa tax credit and you can take advantage of federal tax deductions.

Once fully established, this fund will be used for our operational expenses allowing us to give constant focus to educational programs rather than fundraising. Your donation to the endowment supports the long-term health of Backyard Abundance while keeping money circulating in Iowa.

The fund is administered by the Community Foundation of Johnson County. Community foundations serve as a means for people to share their assets with generations to come.

Make your donation by filling out and mailing the form below. Or you can donate on their website (www.CFJC.org) by navigating to their "Donate to a Fund" page and searching for "Backyard Abundance".

Donor Name: _____

Mailing Address: _____

Email Address: _____

Phone: _____

- Make me a member of Backyard Abundance (see sidebar for membership fees).
- This person can be listed as a donor in our publicity.

Enclosed Endowment Donation

\$_____ \$100 \$250 \$500 \$1000

Please make checks payable to the Community Foundation of Johnson County. Write "Backyard Abundance" in the memo.

Mail to: Community Foundation of Johnson County
325 E. Washington Street
Iowa City, IA 52240

Donation Methods

We offer several convenient ways to donate:

- Mail a check or cash using this form.
- Online through PayPal. Visit our website to make your donation.
- Monthly bank withdrawal. Complete the Bank Account Debit Form on our website.

Membership

If you like, your donation can entitle you to membership benefits for one year: product and class discounts, landscape design examples and online publications.

- \$30 Limited Income Individual
- \$75 Individual
- \$120 Household

Visit our website to learn more about membership benefits, a free work-trade program, and corporate membership.

Gift to Another

If you make a donation in another person's name, visit our website and download a free card that you can give to the person.

